

YOUR WEBSITE GOALS

THE PRIMARY GOAL OF OUR WEBSITE IS:

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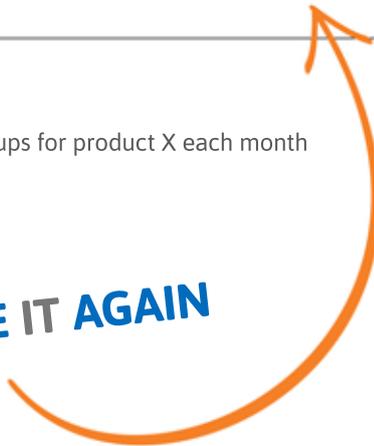
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Is it SPECIFIC? e.g. Generate 1000 more signups for product X each month

Is it MEASURABLE? e.g. ... 1000 more ...

Is it REALISTIC?

IF NOT WRITE IT AGAIN



MAIN GOAL TYPES:

- Sales
- Enquiries / Leads
- Calls
- Signups / Downloads
- Traffic

...

A SECONDARY GOAL OF OUR WEBSITE IS:

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A TERTIARY GOAL OF OUR WEBSITE IS:

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