Website Goals

Use this page to record each of the three top goals for your website project. Make sure they are easy to refer back to, keeping in mind that the point of these goals isn't just for the scoping project but for measuring the effectiveness of the site once it is built and working.

Your Primary Website Goal:

_____

_____

_____

Your Secondary Website Goal:

_____

_____

_____

Your Tertiary Website Goal:

_____

_____

_____

Additional Goals

Website Goal __:

_____

_____

_____

Website Goal __:

_____

_____

_____

Website Goal __:

_____

_____

_____

Website Goal __:

_____

_____

_____